

# SEED A LEGACY

## Pollinator Habitat Program

### Critical pollinator and wildlife habitat is disappearing. YOU can help reverse the trend!

New in 2018! The **SEED A LEGACY** program provides a unique opportunity for the managers of private, public and corporate land to establish high quality pollinator habitat.

Landowners in qualifying states with successful applications will receive access to:

- Cost-effective pollinator habitat that is documented to produce high pollinator value.
- Free or discounted pollinator seed mixtures designed to establish quickly, better handle weed competition and provide great pollinator value.
- Our proven seed mixes maximize the pollinator values for monarch butterflies, honey bees and native pollinators.
- An opportunity to make a difference by restoring high quality pollinator habitat within the critical landscape defined in the National Pollinator Partnership Action Plan.

APPLY  
ONLINE BY  
MARCH 31st,  
2018

### FAST FACTS

#### STATES THAT QUALIFY

Pollinator projects that meet program guidelines are being accepted in the following states:

Illinois, Indiana, Iowa,  
Kansas, Minnesota, Missouri,  
Nebraska, North Dakota,  
Ohio, South Dakota, and  
Wisconsin.

#### QUALIFICATIONS

Applications will be ranked on a number of factors to enroll the most impactful projects. Minimum project size is 2 acres. Private, public and corporate lands are all eligible for enrollment. Projects must meet program guidelines found on our [website](#).

#### HOW TO APPLY

Complete the online application: found on our [website](#).



# Join the largest conservation effort of our lifetime!

The **SEED A LEGACY** program provides landowners pollinator habitat that is:

- Designed with innovation and new technology. Each project has two separate plantings: one for monarch butterflies and one for honey bees.
- Cost effective. Seed mixtures are provided for each project with cost-share rates of: 2 to 25 acres (100%); 26 to 50 acres (75%); 51 to 75 acres (50%); and 76+ acres (25%).
- Easy to apply. Applications submitted online by March 31st, 2018 will be ranked for their pollinator habitat potential and planted this spring. A second application period will open later in 2018 for projects to be planted in the fall.

Visit [BeeAndButterflyFund.org](http://BeeAndButterflyFund.org) for program information, guidelines, application and other resources.

## WHY IS YOUR PARTICIPATION SO IMPORTANT?

Pollinators across the country are experiencing population declines like annual honey bee hive losses of 40%, monarch butterfly populations with declines of 80% in the last 20 years and the Rusty Patched Bumble Bee becoming listed as an endangered species in 2017. Reduced access to diverse, nutritious habitat is a key contributing factor to pollinator declines. With your help, we can restore pollinator habitat to the landscape.

## ABOUT THE BEE & BUTTERFLY HABITAT FUND

The [Bee & Butterfly Habitat Fund](http://Bee & Butterfly Habitat Fund) is a nonprofit dedicated to establishing high quality pollinator habitat to ensure pollinator populations thrive. We work with landowners, conservationists, scientists, and beekeepers to design and build healthy and sustainable pollinator habitat.



Questions? Learn more and speak to a biologist at 800-407-5337.

The Bee & Butterfly Habitat Fund is in the process of obtaining our 501.c.3 status from the Internal Revenue Service. IRS Pub 557 indicates that the effective date of our exemption will be retroactive to our date of incorporation which is January 10, 2017. Consult your tax advisor for deductibility of expenses.

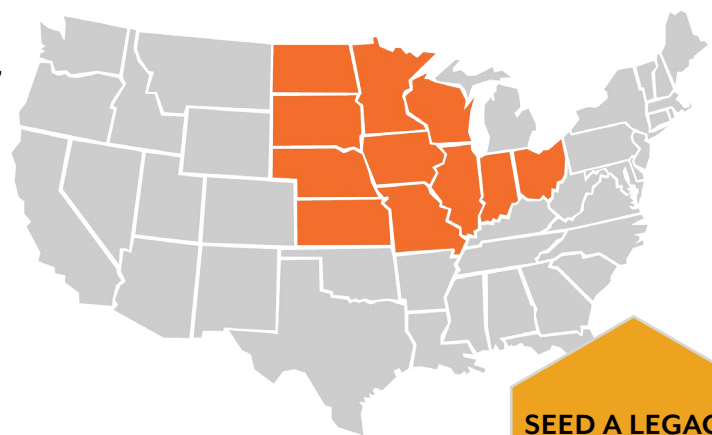
SEED MIXES ARE  
DESIGNED FOR BEST  
HABITAT RESULTS



COST EFFECTIVE  
HABITAT FOR PUBLIC,  
CORPORATE AND  
PRIVATE PROJECTS



ONLINE APPLICATION  
AND CLEAR PROJECT  
GUIDELINES MAKE IT  
EASY TO APPLY



**SEED A LEGACY  
NOW AVAILABLE  
IN 11 STATES**